



# ALICE & FRIENDS

## MEET THE STORYTELLING GANG

Join Alice and friends to create comiczines and your own stories for National Storytelling Week!

### ALICE

#### THE BIG DREAMER

Alice is the ultimate adventurer, no passport needed, just imagination! A curious bunny with a magical strawberry birthmark, she's kind, brave and always there for her friends. When Alice falls asleep, she travels to wonderful dream worlds, inspiring children to imagine, dream big and create their own stories.



### LUCKY

#### THE ROCK-STAR

LUCKY has the fluffiest mane and the biggest heart. He is never far from his red electric guitar. When things get tricky, he turns up the volume and lets the power of rock give him courage. Music fuels Lucky's confidence, helping him to face his fears!



## JOY

### THE ARTIST

JOY is the sassy and wildly imaginative artist of Dreamville. With her magical paintbrush always in paw, she brings colour, creativity and sparkle wherever she goes. Her cheerful spirit and big imagination spread happiness all around, encouraging children to draw, paint and create their own wonderful worlds.



## FRANKIE

### THE NUMBERS WHIZZ

FRANKIE loves numbers and solving fun, tricky puzzles. He shows children just how exciting maths can be, turning counting, adding and problem-solving into playful adventures.

## BAZZA

### THE BUILDER BEAR

BAZZA Bear loves building amazing things from raincloud machines to rainbow bridges. With his big paws and even bigger heart, he's always ready to help and shows children how fun creating and inventing can be.



## SUNNY

### THE STYLISH SCIENTIST

SUNNY loves experimenting and discovering how things work — showing us that science is fun and full of surprises! When she's out of the lab, she's a confident fashionista, always in the latest stylish gear and ready to help her friends with a smile.





# CHARACTER CREATOR

**Note for parents:** Use this Character Creator activity to get children to create their own story characters ready for writing their own stories!

**My character is called...**

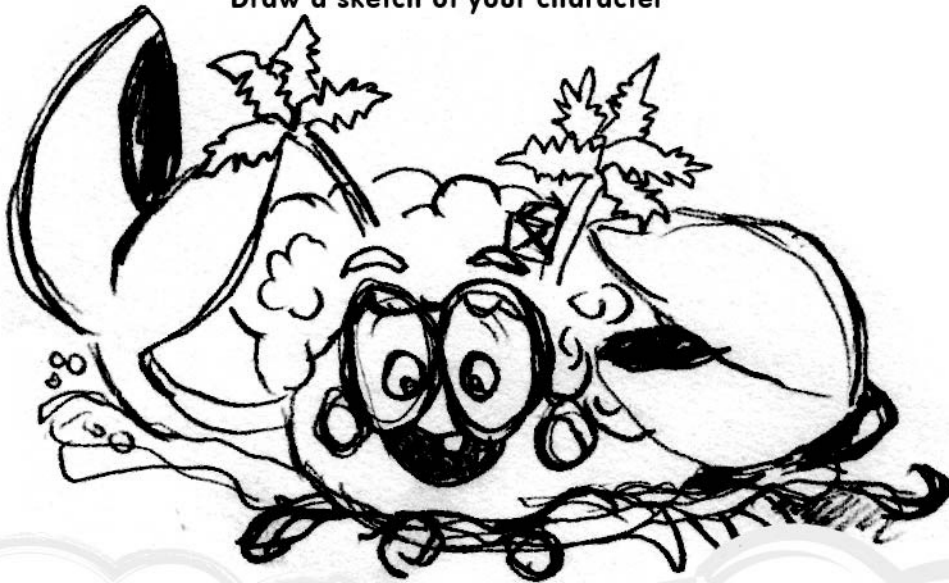
**JIMMY THE CRAB**

(FOUND IN  
WHEN ALICE SLEEPS:  
TREASURE MAP)

**What are their personality,  
likes/dislikes and any skills?**

Jimmy is an entertaining, happy,  
giant pink crab who currently  
has a terrible cold at sea.  
He's loyal and kindness, always  
willing to help others but isn't  
always the sharpest.  
He's super big and strong!

**Draw a sketch of your character**



**Write a paragraph to best  
describe your character:**

Jimmy is always sniffing out  
hidden treasure and secret  
shortcuts. He's curious and  
just a tiny bit mischievous,  
but his heart is pure gold.

**My favourite part about my  
character is:**

His wild hair and goofy grin.

**because:**

Makes Jimmy a super loveable  
When Alice Sleeps friend.

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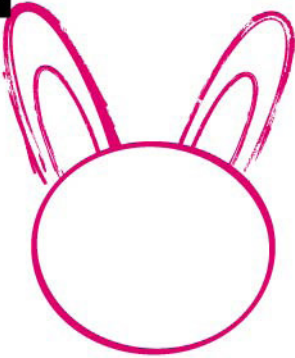


# LEARN TO *Draw Alice* STEP BY STEP TUTORIAL

Draw and colour  
Alice Bunny in  
6 easy steps!

Share your artwork  
with us @whenalicesleeps

1.



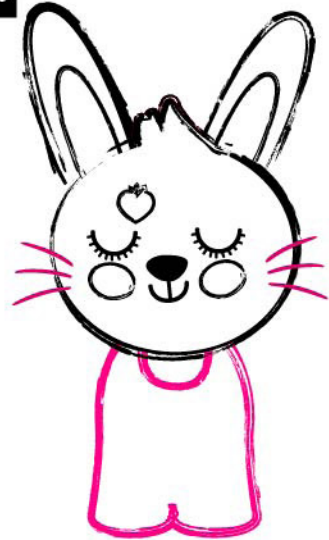
Start with the outline of  
my lovely round head, adding  
my long pointy ears.

2.



Next, add wavy lines for my  
fluffy hair, some sleepy eyes,  
my button nose and mouth;  
plus, don't forget my special  
strawberry birthmark!

3.



Add my whiskers and my  
body too. Taking shape nicely!

4.



...don't forget the  
spots on my dungarees

5.



Nearly there!  
Add my feet, my hands.  
I look GREAT!

6.



Now, colour me in!  
Add the little details too.  
I look FAB!



You are the greatest project you'll ever work on.

### SHARING IS CARING

Share your creations by tagging us **@whenalicesleeps** and use **#whenalicesleeps** for a chance to be featured. It always makes our day seeing what you come up with!



BY CINDY CHEUNG

NATIONAL  
*Storytelling*  
WEEK

2-8 February 2026